

Amin Ghasemi

Product Manager, Full-Stack Developer

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Product Manager with 8 years of experience working with tech companies, mobile, and SaaS products. Experienced in multiple functions including product development, project management, coding, marketing, and design. Broad experience in managing agile teams. 3 years of experience in full-stack programming and development with python and react. Expertise in working with early-stage products and startups. In-depth understanding of market requirements and trends. Experience working with a top 800 inc list company.



Experiences

2022-Apr -

Technical Product Manager

Crowdbotics, Full-time - Remote - Berkeley, California, USA

- Crowdbotics is a low-code, no-code platform for creating mobile applications. Crowdbotics is a Y-Combinator invested company operating fully remote and headquartered in Berkeley California.
- Responsible for managing 6+ development teams on different projects. Also responsible for technical interview and onboarding of the developers and product managers into the company and creating a better onboarding process for them.
- Successfully reduced the development time of a mobile application 20 % more than the company average.

2021-Mar -

Product Manager

2021-Dec

Sudec Systems, Contract - Remote - Stockholm, Sweden

- Sudec Systems is a fast-growing startup company in Sweden. Its product is a SaaS system focusing on sustainable development and management for enterprises.
- Successfully launched the second version of the software.
- Established criteria for each milestone within the product roadmap as means to measure developmental progress.
- Conceptualized and deployed enhanced product features and optimized implementation for use in marketing strategies, which resulted to boost customer penetration by 15 %.

2015-Aug -
2020-Nov

Product Manager

Tadbirnegar Consulting Company, Urmia, West Azerbaijan, Iran

- The main product of the company is a B2B SaaS and also a specialized marketing agency. The market of Tadbirnegar is the health industry.
- Helped the company design social media management software which resulted in 150 % growth in revenue and also an +80 net promoter score.
- Coordinated innovative strategies to accomplish marketing objectives and boost long-term profitability.
- Reviewed sales, customer concerns, and new opportunities to drive business strategy at weekly planning sessions.

2013-Jan -
2015-Jan

Product Manager Intern

Fanavaran Azar Steel, Urmia, West Azerbaijan, Iran

- Worked in R&D department of the Company. The Company's main product is boiler tanks. Working on to create new products like heater package systems and radiators.
- Maintained and updated project plan by tracking technical dependencies and issued project milestone updates.
- Conducted customer research using qualitative surveys to understand consumer opinions.
- Collaborated with product managers and engineering team to document, validate and monitor logging and metrics.
- Helped set up and run focus group with 10 participants to document product experiences and record feedback from consumers.



Skills

- Product Development, Research and trend analysis, SaaS product marketing, Strategic planning
- Leadership, Problem solving, lean startup, Business cycles
- Project management, Agile methodology, Scrum, OKR methodology
- Jira, Confluence, Clickup, Figma, Photoshop
- Python, Django, Html, Css



Certifications

2021-Aug

GIZ Program of Developing on Empowering German Business Relations

2021-Oct

Product Management for AI and Data Science



Education

2013-Sep -
2015-Dec

MBA: Strategic Management

University of Tehran - Tehran, Iran

2009-Sep -
2013-Jun

Bachelor of Science: Mechanical Engineering

Urmia University - Urmia, Iran



Interests

- Working and mentoring early-stage startup teams
- Python programming and AI products